BROCKMANS

THE PROPERLY IMPROPERGIN

Impact Report *2024-2025*



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FOUNDER our FROM WORD

"When we first launched, I envisioned Brockmans as a trailblazer in the spirits world: not just another gin, but a brand driven by bold innovation and defined by a **Properly Improper** ethos.

Aligned with that ethos - and in response to a shifting global landscape - we recognise our responsibility to help shape a better tomorrow for future generations, as well as for our staff, our suppliers, our customers, and the broader global community of drinkers.

Achieving *B Corp* status in 2023 marked a significant milestone in this ongoing sustainability journey that began several years ago. Throughout 2024, we focused on leveraging this achievement as a springboard for further efforts to holistically enhance our sustainability credentials, benefiting not only our company but also the environment and the communities affected by our work.

Over the past year, we have had the opportunity to fully appreciate the positive impact of the B Corp certification. Its rigorous evaluation process, which requires careful introspection and adaptation, has driven us to refine key aspects of our operations in order to consistently meet the highest verifiable standards of social and environmental performance, public transparency and legal accountability."



Brockmans Gin's Founder, Neil Everitt

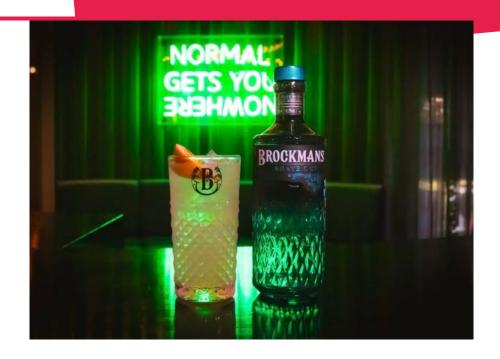


GIN WE are the PROPERLY IMPROPER

We at Brockmans embrace an approach that strikes a harmonious balance of **proper** and the **improper**.

Being Improper is about embracing our British identity and roots in culture, distinctive style and rebelliousness to indulge and innovate - with a touch of mischief - both in our drinks and in life.

At the same time, **proper** means showing deep respect: for our products, for the people who enjoy them, for the partners across our supply chain who make our work possible, and for the environment that nurtures the very ingredients we craft into our liquids.



The PROPERLY IMPROPER GIN Range

Brockmans Original is our flagship expression, blending the "proper" classic gin botanicals like juniper and citrus peel with the "improper", lush, indulgent notes of bilberries and dark berries.



GIN Range

Brockmans Orange Kiss is a harmonious blend of traditional gin botanicals, elevated by the sweetness of ripe Valencian orange, bright citrus zest, and the bold, vibrant character of triple sec.



GIN Range

Brockmans Agave Cut is a unique fusion of our smooth and indulgent Properly Improper Brockmans Gin with premium Mexican agave spirit from Jalisco, further enhanced with a hint of pink grapefruit for a highly perfumed, citrussy profile.



Our VALUES

In 2020, the Brockmans team came together to clearly define a set of values that would serve as the framework for everything we do.

Since then, we have held these values close, using them as a daily guide in our work, our approach to stakeholders, our customers, and even in how we collaborate with each other within our team.

Our values can be summarised in four core principles that align seamlessly with our brand identity.







Certified

In January 2023, we embarked on our B Corp journey, and after months of dedicated work, we were officially certified by B Lab - the non-profit organisation that awards the B Corp certification in December of the same year. Earning B Corp status is not just a significant milestone for us, it is a driving force that motivates us to continually strengthen our sustainability commitments and push for even greater positive impact.

B Corp certification signifies that we meet the highest standards of social and environmental performance, transparency, and accountability. The rigorous certification process evaluates every aspect of our business, from how we treat our employees and partners across the supply chain to our environmental impact and community engagement.

As a B Corp, we are also legally required to consider the impact of our decisions on all stakeholders, not just shareholders. This commitment is reviewed annually, which ensures we continuously uphold and improve our sustainable practices.



Corporation



Wby B CORP

To achieve B Corp certification, a company must score at least 80 points. This is a significant challenge, given that the average company scores just 50.9 points. Brockmans reached **80 points** on our very first evaluation in 2023, a remarkable achievement that we are incredibly proud of.

This milestone allowed us to solidify our commitment to being a force for good by joining the rapidly growing, diverse B Corp community.

Last year, our continued efforts enabled us to **further improve our score**, which now stands at **84.5**.

For us and all companies in this community, the B Corp certification serves as an inspiring example of how business can be a powerful driver of positive change, demonstrating that it is possible to achieve success while also making a meaningful, positive impact on the world.



Our IMPACI SCORE

CUSTOMERS

Brockmans enjoys a strong connection with its community of gin enthusiasts and drinks professionals. As part of this special relationship, last year we engaged directly with them to gather their input on how we should drive our sustainability efforts. Our goal is to bring their expectations to life throughout this year.

ENVIRONMENT

We are proudly a carbon neutral company, both in terms of our supply chain and distribution network, and we continue to monitor our performance closely. In 2024, we conducted our most in-depth and comprehensive carbon assessment to date.

GOVERNANCE

We have integrated B Corp principles into our company's foundational documents to underscore our long-term commitment to sustainability and social responsibility.

WORKERS

We have updated our staff handbook to ensure we protect and nurture our team at every opportunity, giving them a voice in how we work together.

COMMUNITY

Working with and supporting the efforts of The Drinks Trust has been a key part of our community investment this year with the whole Brockmans team involved.



Impact STRATEGY

Last year, we developed a **three-year plan** that covers all key areas of the B Corp certification. This plan is designed to help us track our performance, deepen our understanding of the company's impact, and consistently improve our score as we continue our journey of sustainable progress.

In 2024, we have made **significant strides** in working more closely with our suppliers. Specifically, we developed **a supplier code of conduct** and assessed the social and environmental impact across our entire supply chain.

Strengthening these relationships has enabled us to set ambitious targets for significantly reducing the weight and impact of our packaging while maintaining strong ethical governance. These changes are already yielding positive results by drastically limiting our carbon footprint. We aim to set a benchmark that our industry will follow.

Our approach to Environmental, Social, and Governance (ESG) is as **bold and unconventional** as our properly improper brand identity: a commitment to sustainability that is both utterly rebellious and reassuringly responsible.



ENVIRONMENTAL IMPACT

We embrace sustainability with our signature audacity. Our initiatives push boundaries in reducing our carbon footprint and minimising waste, all while continuing to innovate and create exceptional, experiential liquids. We take pride in challenging norms and making sustainability stylish, proving that being eco-conscious does not mean sacrificing flair.

INNOVATION

"SUSTAINABILITY IS

Innovation at Brockmans is driven by a sustainability mindset. We strive to break new ground and set standards that the rest of the industry can follow. In 2025, we will unveil one of the most significant and groundbreaking launches since the brand's inception that perfectly harmonises the proper and the improper.

SOCIAL RESPONSIBILITY

Our social impact is fueled by a commitment to inclusivity and social progress. We champion diversity and equity within our workforce and beyond, supporting our community of drinks professionals and enthusiasts through initiatives that align with our brand ethos.







At Brockmans, we have recently embraced a transformative approach to governance to incorporate Environmental, Social, and Governance (ESG) principles into our business, making them a defining feature of our brand's properly improper identity.

Understanding that true success extends beyond profit, we have **revised our corporate articles** to ensure that every decision we make reflects a thoughtful consideration of all our stakeholders, rather than just our shareholders.

Our job descriptions have also been updated to reflect our commitment to blending high performance with high ideals, now incorporating social and environmental performance as core elements.

Our board of directors now receives **regular**, **insightful updates on our key ESG** projects and overall impact. This ensures that our leadership remains well-informed, allowing Brockmans' strategic decisions to align with our values.

We have integrated ESG into our employee training programme.

We have designed our regular team meetings to be both informative and inspiring. Each meeting includes a dedicated segment on our latest ESG initiatives, ensuring that staff are not only kept up to date on these actions but also motivated and inspired, fostering a genuine excitement about our collective impact.

It is all about fostering a culture across our business where our shared commitment to sustainability and excellence feels as integral to the Brockmans brand as a Gin & Tonic.

Cooking AHEAD

Over the coming year, we will **continue to uphold the ESG principles** integrated into our
business, refining our practices to maximise their
impact.

We will also keep our owners and shareholders informed about our progress, ensuring they remain engaged and aligned with our journey.





Our PEOPLE



Jean-Dominique Andreu, Managing Director

JD brings over 30 years of experience in the drinks industry to our brand. He was instrumental in creating and managing Maison Ferrand until 2007 and later played a key role within the Stoli Group and Cognac Camus Group. Throughout his career, he has led the creation, marketing strategy, and development of renowned brands such as Cognac Pierre Ferrand, Plantation Rum, and Citadelle Gin.

Since joining Brockmans Gin last April, JD has wasted no time in channelling his passion into action, driving the brand forward with his expertise and vision. His leadership is shaped by a career focused on "listening to people, anticipating trends, and understanding consumer needs". These skills have driven him to continually push the brand forward, creating a strong connection with both the market and Brockmans' loyal consumers.





Maxine Hoy, Commercial Director

Before joining Brockmans in May 2024, Maxine Hoy had spent the last five years working for Halewood Artisanal Spirits. During her time with the Whitley Neil gin owner, she rose to become UK & Ireland sales director.

Her career has also included almost 12 years with AB InBev from 1997 to early 2009, again in the UK as national account manager. Hoy also worked for Whyte & Mackay as senior national account manager for three and a half years.





Henri Brunel, Commercial Director

Born in Belgium and raised in France, Henri brings a wealth of international experience and expertise to the Brockmans team. With prestigious qualifications from Paris and San Francisco, he has held senior roles in the wine and spirits industry across both sides of the Atlantic.

His impressive career includes establishing a range of premium French spirits in California's West Coast market, heading the US market for Camus Cognac, developing global distribution for Cognac A. de Fussigny, growing Mouton Cadet and Escudo Rojo in the duty-free channel at Baron Philippe de Rothschild, and serving as Regional Director for central and eastern European markets.





Michelle Cossavella, Operations Director

Michelle has been an invaluable member of the Brockmans team for the past 8 years. She began her journey with us as an Accounts Assistant and quickly demonstrated her talent and dedication.

Her previous role as Supply Chain Manager showcased her exceptional skills in streamlining our operations and ensuring efficiency across the board.





Eric Sampers, Global Marketing Director

Eric joined Brockmans Gin nearly three years ago in August 2022.

With an experience that spans over 22 years in the drinks trade in marketing, Eric benefits our company with a wealth of experience from both large corporate environments and his own business venture.





Katherine Tricker, Global Brand Manager

Katherine has been in the drinks industry since she was 20, following a path familiar to many drinks professionals: starting with beer before transitioning to spirits. Eventually, she found her Properly Improper calling at Brockmans.





Mike Whatmough, Global Brand Ambassador and Sustainability Lead

With nearly a decade at the company, Mike has been instrumental in shaping the brand's identity and growth.

His journey from the streets of the UK, where he once worked for a spirit distribution company, to leading Brockmans' CSR efforts is a testament to his deep understanding of the industry and passion for premium spirits.





Virginia Gonzalez, Management Accountant

Virginia Gonzalez is a management accountant originally from Argentina, with over 20 years of experience living and working in Spain, Ireland, and the UK. With a background in hospitality and retail, she has worked with notable companies like The Ivy and Soho House.

Virginia has contributed to improving accounting systems and optimizing day-to-day operations, helping streamline processes within the departments she's worked in. Outside of work, she enjoys reading, traveling, and spending time with family.





Nana Aduse-Poku, Assistant Management Accountant

Nana Aduse-Poku has been part of the Brockmans Gin team for two years, starting as a Finance Assistant and progressing to Assistant Management Accountant.

Always looking for ways to improve processes and provide valuable insights, Nana enjoys being part of a dynamic and creative brand that's constantly evolving.



Investors in PEOPLE



We believe that by investing in the wellbeing of our people, we are ultimately investing in the success of Brockmans as a business.

With this in mind, last year we relocated to a newly renovated, modern office in the heart of London's Soho, providing our team with an optimal working environment.

Additionally, we introduced a **new health scheme** to support our staff's mental and physical wellbeing.



Looking AHEAD

Despite its success, Brockmans remains a **small yet dynamic company**. We see this as an opportunity to foster close collaboration among our team members and provide genuine support, an effort that continues to evolve alongside our growth and development.

As we navigate the challenges ahead – for our business, the wider drinks industry, and the natural and social environment that surrounds it – we are confident that our small, dedicated team will embrace them as opportunities for personal and professional growth.

With enthusiasm and determination, we will support one another every step of the way, fostering an environment where everyone can thrive. We will also continue the work we began last year to enhance our operational effectiveness and enrich our workplace culture. These efforts will further strengthen our commitment to creating a supportive and empowering environment for our team.





Only the BEST TALENT =

Our founder Neil's commitment to **only hiring the best talent** has long shaped our workplace culture, making it inherently inclusive and a true reflection of the diverse drinks community we are proud to be part of.

Women represent the majority of the team at Brockmans, accounting for 60% of the workforce, with roles spanning from junior accounts and brand management to director-level positions.

Our team is further enhanced by members from diverse backgrounds, with roots that span the globe: from Africa to Asia and across various European origins, including, of course, the rich human tapestry of Britain itself.

This diverse environment enhances our workplace dynamics, infusing our projects with a variety of perspectives and ideas. It not only supports our brand's core nature as innovative and forward-thinking but also fosters a broader, more inclusive human landscape that ultimately benefits and strengthens both the drinks community and society at large.



"We employ people, the best people. Then we do everything we can to give them opportunities to flourish and ensure they have a voice in everything we do.

It's important to have a group of diverse and interesting people to create a unique, creative and dynamic team. This is at the heart of everything Brockmans."

Neil Everitt

What we HAVE DONE

Creating the uniquely Properly Improper gin has always required not just skill and creativity, but also a **deep and personal connection with our suppliers**. These partnerships are the foundation of our process, enabling us to source the highest quality ingredients needed to craft the products our private and trade customers love.

In 2024, we have further strengthened these essential relationships.

One of our key initiatives last year stemmed from our belief that to truly minimise our impact on the planet we must actively engage our suppliers in our journey. To do so, we have incorporated environmental clauses and a formal code of conduct into our supplier contracts, setting clear expectations for responsible practices. By fostering this shared commitment, we aim to drive innovation in reducing waste, conserving resources, and implementing more sustainable solutions across our entire supply chain.

We have also conducted a comprehensive review of our entire supply chain and production processes. This indepth analysis is enabling us to identify key areas for improvement, enhancing the quality of our products while simultaneously strengthening our relationships with suppliers.



The DRINKS TRUST

Over the past year, Brockmans has proudly confirmed its support of The Drinks Trust, a UK-based charity dedicated to supporting professionals across the drinks industry. Brockmans Gin has a deep-rooted connection with cocktail bars and mixologists, not just in Britain but worldwide, and has always been committed to supporting this community: our partnership with The Drinks Trust, our charity partner since 2020, is a natural extension of this dedication.

The Drinks Trust plays a vital role in recognising and championing the contributions of drinks and hospitality professionals. Understanding that challenges can take many forms – whether financial hardships, mental health struggles, or the need for career development – it provides a comprehensive range of services tailored to support industry professionals at every stage of their journey.

For example, the Trust can help ease immediate financial burdens and provide economic stability. It can also offer vocational support, or even resources to promote mental health, resilience, and overall well-being.

Overall, more than just crisis support, its programmes are designed to empower individuals, helping them regain stability and thrive in their careers.



Looking AHEAD

In 2025, we will continue to cultivate a culture of transparency and open communication with our suppliers. This collaborative approach allows us to work more effectively, sharing knowledge and resources to implement sustainable practices that benefit all stakeholders. We are genuinely excited about the innovation and growth that a strong, interconnected supply chain can drive.

We are also continuing our aid to The Drinks Trust through

charitable donations, and we are also actively encouraging our team to participate in events that support the charity and the hospitality professionals who are the backbone of our industry.

These initiatives ensure that we remain a force for good within our community of stakeholders and industry professionals, yet this year we have **adopted a more holistic approach**, considering how we can contribute to the broader global community, too.

The launch of our new wild botanical gin later this year will also coincide with the completion of a dedicated rewilding initiative: a tangible commitment to raising awareness of the challenges facing wild plants, from society's increasing detachment from nature to the loss of biodiversity.





"We can only make meaningful, impactful, and positive changes with a thorough, comprehensive understanding of our impact.

Conducting a detailed and careful analysis of our business's effect on the environment is the most important step we can take as a company."

Mike Whatmough

 ${\it Brockmans \, Sustainability \, Lead}$



Our APPROACH

Our sustainability journey began in 2020 with our first carbon assessment, conducted in partnership with Carbon Footprint Ltd, a specialist in sustainability and carbon analysis. Initially, we focused on our office and staff. Each year since, we have broadened our scope, and starting in 2023, our analysis now includes all aspects of our business with the exception being the end of life of our products.

In 2023 we also successfully offset all our carbon emissions, including those from our supply chain and distribution. As a result, every bottle of Brockmans is now carbon neutral.

The comprehensive yearly assessments from our partners at Carbon Footprint Ltd help us consistently identify the areas where our business has the most significant environmental impact, allowing us to focus our efforts on reducing it effectively.

This year, we are launching several industry-defining initiatives aimed at significantly reducing our carbon emissions in key areas. We are also collaborating with our suppliers to promote sustainable practices, an effort that will benefit our business and, we hope, inspire others in the industry to prioritise sustainability as well.

At Brockmans, we believe that environmental responsibility is intrinsically linked to quality. We are committed to proving that it is possible to drive positive change while also achieving business success.





Our 2024 CARBON FOOTPRINT ASSESSMENT

In partnership with Carbon Footprint Ltd, we examine every aspect of our business, with a particular focus on our supply chain, as we recognise it is the area where a business like ours typically generates the most carbon emissions.

We categorise this process into three scopes, beginning with our emissions closest to home and extending to those of our stakeholders.

SCOPE 1

ME

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These are direct emissions from sources owned or controlled by us, resulting from activities or processes that we directly manage or oversee. For instance, the gas used to heat our London office.

SCOPE 2

These emissions are indirect, meaning they are not produced directly by us but occur as a result of Brockmans using external services or providers. For example, emissions from the generation of electricity that we purchase and consume.

SCOPE 3

These emissions are still indirect, but they occur across our entire value chain, coming from sources not owned or controlled by us. For most companies, this is typically the largest source of emissions, as it includes a wide range of activities, from raw material extraction and production to the disposal of products after consumers have used them.

An important part of Scope 3 is assessing emissions throughout our supply chain, both upstream and downstream. This includes the activities, processes, and entities involved in sourcing our raw materials, manufacturing our gin, transportation, and delivering our products to clients and consumers worldwide.

Dverview

Relying heavily on external goods and services, our greatest environmental impact tends to concentrate across our supply chain.

Last year for instance, our assessment told us that a total of 1,570 tonnes of CO2 was generated through activities within our supply chain.

In 2022, we recognised that achieving a more comprehensive understanding of the specific sources of emissions within our supply chain was crucial to improving our carbon performance. We understood that by digging deeper into these figures, we could more easily identify areas where action could be taken to drive change.

We engaged Carbon Footprint Ltd to conduct a thorough review and breakdown of the carbon emissions associated with our purchased goods and services. Their detailed analysis, which is provided to us on an annual basis, offers valuable insights into the specific sectors and suppliers that contribute most significantly to our overall emissions profile, allowing us to develop more targeted strategies for reducing our carbon impact.



Our 2024 CARBON FOOTPRINT ASSESSMENT

Our 2024 assessment shows the results of our continued efforts to reduce our emissions..

2024 represents a **27% reduction** in our market-based emissions from 2023, with a total of 155.53 tonnes of carbon produced.

Transportation continues to be the highest producer of our carbon and is something that we are continually monitoring and exploring ways to reduce.

In 2024 we consolidated our warehousing and worked with our partners in an effort to reduce our outsourced logistics, resulting in a 25.4% decrease in carbon produced.

						% change on	% change on	
Element	2020	2021	2022	2023	2024	baseline year (2022)	previous year	
Outsourced Logistics - Road	28.96	34.56	90.25	102.56	76.48	-15.3%▼	-25.4%▼	
Well To Tank (Location-Based)	0.00	17.20	31.41	37.79	26.67	-15.1%▼	-29.4% ▼	
Well To Tank (Market-Based)	0.00	17.20	31.12	34.78	26.23	-15.7%▼	-24.6% ▼	
Flights	5.82	0.79	20.08	60.60	22.34	+11.3%▲	-63.1%▼	
Outsourced Logistics - Sea	1.79	17.79	19.57	2.10	12.00	-38.7%▼	+472.0% ▲	
Computing	0.00	0.00	4.48	0.96	6.49	+44.7%▲	+574.1% ▲	
Rail travel	0.00	0.93	0.14	1.74	3.17	+2,170.9%▲	+82.0%▲	
Site electricity (Location-based)	0.32	0.64	1.23	1.17	1.97	+60.4%▲	+68.2%▲	
Non-Controlled Site gas oil	0.00	0.00	14.49	4.30	1.86	-87.2%▼	-56.8%▼	
Commuting	0.00	0.00	2.10	1.21	1.78	-15.5%▼	+47.3%▲	
Hotel stays	0.00	0.00	1.01	1.17	1.73	+70.5%▲	+47.9% ▲	
Taxi travel	0.25	0.17	0.53	0.41	1.28	+141.6% ▲	+210.8% ▲	
Non-Controlled Site electricity (Market- based)	0.00	0.00	6.48	0.00	1.01	-84.4%▼	1st year	
Home-working	0.00	0.32	0.24	2.84	0.81	+238.6% ▲	-71.3% ▼	
Non-Controlled Site electricity (Location- based)	7.46	16.01	4.33	12.42	0.54	n/a	-95.7% ▼	
Non-Controlled Site gas	0.00	0.00	0.00	0.00	0.22	n/a	1st year	
Site gas	0.00	0.00	0.00	0.00	0.13	n/a	1st year	
Site electricity (Market-based)	0.00	0.00	0.00	0.00	0.00	n/a	n/a	
Owned Vans	3.05	0.30	0.99	0.34	0.00	-100.%▼	-100.%▼	
Waste	0.79	0.80	0.80	0.04	0.00	-100.%▼	-100.% ▼	
Water (and wastewater)	0.00	0.02	0.00	0.00	0.00	n/a	n/a	
Total Tonnes of CO₂e (Location-based)	48.44	89.54	191.67	229.64	157.47	-17.8% ▼	-31.4%▼	
Tonnes of CO₂e per employee	8.07	9.95	19.17	19.14	15.75	-17.8% ▼	-17.7%▼	
Tonnes of CO₂e per £ M turnover	6.40	9.51	19.76	30.69	35.14	+77.9% ▲	+14.5% ▲	
Total Tonnes of CO₂e (Market-based)	40.66	72.89	196.59	213.03	155.53	-20.9% ▼	-27.0%▼	
Tonnes of CO₂e per employee	6.78	8.10	19.66	17.75	15.55	-20.9% ▼	-12.4%▼	
Tonnes of CO₂e per £ M turnover	5.37	7.74	20.27	28.47	34.71	+71.3% ▲	+21.9% ▲	

Assessment figures supplied by Carbon Footprint Ltd



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Our supply chain assessment also shows the results of our continued efforts to reduce our emissions and work more closely with our partners.

2024 represents a **total reduction of 17.6%** from 2023, with a total of 1280.58 tonnes of carbon produced.

Here we can see the impact of our work to consolidate our warehousing with a reduction of 57.9%.

Most importantly, we are already seeing the positive impact of our new, lightweight bottle. Carbon generated by glass production is down from 778.18 tonnes to 440.09 tonnes, a huge 43.4% decrease, and a reduction of 338.09 tonnes of carbon.

Scope 3 Category	Sector Summary	Quantity	Amount	2023 Tonnes CO₂e	2024 Tonnes CO ₂ e	% Change vs 2023	
	Manufacture of glass, refractory, clay, other porcelain and ceramic products, Stone, & abrasive products	313,733	kg	778.18	440.09	-43.4%	
	Advertising and market research services	2,240,608	£	260.29	278.16	6.9%	
Purchased goods & services	Manufacture of alcoholic beverages, including spirits, wine, cider, beer and malt	258,754	Litres	213.33	242.71	13.8%	
	Rubber and plastic products	52,423	£	104.07	33.22	-68.1%	
	Warehousing and support services for transportation	97,609	£	78.55	33.09	-57.9%	
	Paper and paper products	40,922	£	65.97	30.92	-53.1%	
	Accounting, bookkeeping and auditing activities: tax consultancy	180,478	£	14.16	24.82	75.3%	
	Legal activities	143,647	£	5.25	9.78	86.3%	
	Computer programming, consultancy and related services	53,527	£	7.79	8.21	5.4%	
	Insurance & Reinsurance	53,523	£	6.69	4.72	-29.4%	
	Employment services	30,688	£	16.88	3.88	-77.0%	
	Office administrative, office support and other business support services	18,867	£	2.36	3.57	51.3%	
	Furniture	1,550	£	0	0.71		
	Telecommunications services	1,593	£	0.09	0.28	211.1%	
Purchased goods and services sub-total					1,114.15	-28.3%	
Capital goods	Machinery and equipment n.e.c.	373,782	£	0	166.43		
Grand total					1,280.58	-17.6%	
		•	•				

only the BEST TALENT

The launch of our new lightweight bottle in July last year marked a significant milestone in our ongoing sustainability journey.

This bottle is the result of extensive collaboration with industry-leading designers and cutting-edge engineering, resulting in a specially crafted container that combines exceptional green credentials with functionality and style.

The bottle weighs just 500 grams: not only does this represent a significant reduction from our previous 650g bottle, it is about 30% lighter than the competitive set, too. To further minimise its environmental impact, it is also engineered with 51% post-consumer recycled glass.

Beyond refining the bottle itself, we have looked at the outer packaging as well. The shipping case is now made from 100% F8C-certified cardboard, meaning that it comes from responsibly managed forests. We have also reduced the use of ink on our boxes, minimising waste and improving recyclability, thus further lowering the product's carbon footprint.

Overall, this holistic approach that combines a lighter bottle with more sustainable packaging has already led to a significant reduction in CO- emissions across both manufacturing and transport, two critical areas of our supply chain.



Offsetting

In addition to our efforts to minimise our own direct impact on the environment, we have also been exploring ways to actively contribute to atmospheric decarbonisation by offsetting some of our carbon emissions. We recognise that offsetting can only be truly effective if done correctly and with the right partners, so we have been carefully seeking a suitable project who aligns with our philosophy and values.

We found this in the Yelisirur Wind Power Project, a renewable energy initiative in Karnataka, India. This project aligns with the country's broader effort to expand renewable energy and achieve its climate goals, which include generating 50% of its electricity from non-fossil fuel sources by 2030.

We believe that supporting this project is more than just a way to offset our emissions: it has far-reaching benefits beyond the natural environment. By helping India accelerate its transition to renewable energy and reduce greenhouse gas emissions, the project also provides clean, reliable, and cost-effective energy to local communities, creates jobs, and enhances India's energy security.



Looking AHEAD

Over the coming months, we will gradually **phase in our new lightweight bottle across** all products and markets, with the goal of completing the rollout by the end of April 2025. This transition will further reduce our overall carbon emissions, in turn significantly lowering our environmental footprint.

In addition to our lightweight bottle, 2025 holds even more for our sustainability efforts. In the latter part of the year, we will launch our most ambitious product yet: a luxury Gin made entirely with wild botanicals.

We have conducted first-hand assessments to ensure that every botanical is sustainably sourced, in a way that not only minimises environmental impact, but also ensures fairness for all stakeholders involved in their collection and supply.

We expect our upcoming gin to make a significant impact on both the industry and the wider drinks enthusiast community. Beyond offering a unique drinking experience, we hope it will inspire a deeper connection with nature while raising awareness of the environmental and social issues surrounding the sourcing of raw materials in our industry.





Customers

As a leading independent spirits business, we understand that truly listening to our customers and understanding their needs is key to our success. In fact, it was the call from drinks lovers for something novel, something that breaks the mold, is boldly exciting, yet genuinely great-tasting that inspired our founder, Neil, to create our properly improper Brockmans Gin.

This understanding has continued to guide us throughout our journey. With our fantastic community of trade and private customers spanning every corner of the globe, we are always eager to celebrate their diversity, welcoming their ideas and feedback, and proactively working to meet their varied needs and expectations.



Naturally, this approach also means incorporating our customers' perspectives into our decision-making, especially when it comes to our sustainability efforts. That's why, over the past two years, we have actively engaged with our consumers through surveys to better understand their views on sustainability. We asked what matters most to them, what we should prioritise in our green efforts, and how they'd like to see us take action. With hundreds of responses, this feedback from our diverse community of customers has played a key role in shaping our decisions. It forms the foundation of much of what we have accomplished – and are continuing to work on – including, but not limited to, the launch of our new lightweight bottle.

Looking AHEAD

Over the past year, we have embarked on an exciting new project aimed at fostering a more sustainable world within our community, whether private drinkers, bartenders, or retail buyers.

This initiative takes shape as a brand-new, luxury addition to the Brockmans range, officially launching later this year. Crafted from a selection of 15 wild-harvested botanicals, all sustainably and ethically sourced, it represents a bold step forward in our commitment to sustainability.

Dubbed Wÿld, the new product is a distinctive London Dry Gin that carries a unique mission: highlight the crucial environmental and social value of botanicals, thus helping drinkers reconnect with the natural world.

Wÿld will also drive awareness of often-overlooked social and environmental issues surrounding wild herbs and their collection, inspiring positive action among both trade and private customers.



